



Leonardo da Vinci Program Crafts and Design in Europe

Call for applications

Master class on Ceramics in Ireland 19th - 26th August 2013

The INMA (French Institute for Arts and Crafts), the Crafts Council of Ireland, (CCoI), ULUV (Centre for Folk Art Production of Slovakia), and Fundesarte, (The Spanish Foundation for Innovation in Crafts) propose to organise training in the form of master classes and study visits bringing together teachers and young professionals (or professionals) of crafts, design and applied arts aiming to reflect a new approach to craft production in Europe.

The context

The crafts sector makes a significant contribution to the development of Europe's cultural, economic and social identity. Paradoxically, the image of excellence, that they reflect, remains marginal when faced with international production linked to globalisation that seeks to standardise products at the expense of originality. Bearing this in mind, it is necessary to demonstrate that traditional techniques have a future if their innovative potential and adaptability are developed.

The challenge for the sector is to propose a new position for these crafts in the economic market. It will target the emergence of a new generation of European young professionals (or professionals) and artisans combining "crafts and future design". To this end, the program first and foremost proposes to implement a European window of crafts, an "image centre" reflecting the identity of the sector.

The programme provides young European graduates with the opportunity to reposition the identity and image of these crafts through experimental design work linking heritage, creativity and anthropology as part of a "Master Class."

The objectives of the program

- Define and enhance the contemporary image of crafts.
- Enhance the creativity of crafts.
- Define the notion of innovation in crafts.
- Promote access to employment for young professionals.
- Define a training method combining heritage and innovation.

Partners of the project



INMA (Institut National des Métiers d'Art - French Institute of Arts and Craft)



APCI (Agence pour la Promotion de la Création Industrielle - Agency for the promotion of the industrial creativity)



The Crafts Council of Ireland, CCoI



ULUV (Ústredie ľudovej umeleckej výroby - Centre for Folk Art Production of Slovakia)



The Master Classes

The program proposes to organise training in the form of a master class bringing together teachers and young professionals (or professionals) of crafts, design or applied arts aiming to reflect a new approach to craft production in Europe in response to the current economic market.

Each class is composed of craft, applied arts and design young professionals and will be developed under the joint leadership of a recognised craftsman and a designer or an other person such as an architect, an artist or an anthropologist from the chosen sector.

Three seven days Master Classes will be organised as part of the program, each covering a specific area:

– Master Class in France: **Wool** - Applications now accepted – closing date March 1st 2013
08. – 14. 04. 2013 in Rambouillet at the Bergerie Nationale.

www.bergerie-nationale.educagri.fr/

– Master Class in Slovakia: **Wood** (applications will open on February 13th)
01. – 07.07.2013 in Ružomberok School of Applied Arts

<http://www.suvrk.sk/>

– Master Class in Ireland: **Ceramic** (applications will open on March 4th and close on March 26th)

19. – 25. 08. 2013 in The Crafts Council of Ireland's (CCol) Ceramic Skills and Design Training Course, Thomastown, Kilkenny

<http://www.learncraftdesign.com/skills-training/ccoi-ceramic-skills-and-design-training-course>

Each master class will welcome 5 young professionals (or professionals) from each partner country with a total of 15 young professionals (or professionals) of crafts and design for each master class :

The **French master class** will welcomed 5 young professionals (or professionals) from Ireland, 5 young professionals (or professionals) from Slovakia and 5 young professionals (or professionals) from Spain and if possible from France.

The **Slovakian master class** will welcomed 5 young professionals (or professionals) from Ireland, 5 young professionals (or professionals) from France and 5 young professionals (or professionals) from Spain and if possible from Slovakia.

The **Irish master class** will welcomed 5 young professionals (or professionals) from France, 5 young professionals (or professionals) from Slovakia and 5 young professionals (or professionals) from Spain and if possible from Ireland.

Content of the Master Classes

- Theoretical approaches (heritage, identity, design, marketing)
- Cultural approach via conferences or visits
- Practical and collaborative approach
- Production of a collective piece or several pieces in pairs
- Each masterclass will be documented using photography/ video
- Presentation of a participation certificate to each participant by the receiving school or training center

Target groups

- Young professional graduated in crafts (less than 35 years old)
- Young professional graduated in design (less than 35 years old)

Selection Criteria

- Must have an excellent design or craft degree linked to the sector of the chosen master class
- Command of English
- Write a covering letter meeting the objectives
- Complete the application form
- Supply 3 x images of your work

Objectives of the Master Class for participants

- To develop skills
- To enhance production
- For craft professionals: knowledge of the relationship between the use and form of a piece, reflection on their capacity to innovate in the field
- For designers: knowledge of materials, expertise and techniques

Financial Support

Plane tickets (to a maximum of €200), and cost of the trip (meals + accommodation) are covered by the program.

How to apply

Each candidate must complete an application form and provide the supporting information listed.

For the **Spanish applicants**, application forms must be returned by post or email before the **26th March 2013** to the following address:

Fundesarte
Laura MIGUEL
General Zabala 12
28002 MADRID
SPAIN
Or lmiguel@fundesarte.org

For the **Slovakian applicants**, application forms must be returned by post or email before the **26th March 2013** to the following address:

ULUV - Centre for Folk Art Production
Zuzana Tomanová
Obchodná 64
816 11 BRATISLAVA
SLOVAKIA
Or tomanova@uluv.sk

For the **French applicants**, application forms must be returned by post or email before the **26th March 2013** to the following address:

INMA
Catherine Virassamy
23, avenue Daumesnil
75012 PARIS
FRANCE
or
virassamy@inma-france.org

Contact details for all partners

INMA - France

Catherine Virassamy : virassamy@inma-france.org
Stéphanie Gille : gille@inma-france.org

APCI - France

Anne-Marie Boutin : amboutin@apci.asso.fr

Craft Council of Ireland - Ireland

Louise Allen : louise@cco.i.e

ULUV – Slovakia

Zuzana Tomanová : tomanova@uluv.sk

Fundesarte – Spain

Laura Miguel : lmiguel@fundesarte.org



Leonardo da Vinci Program Crafts and Design in Europe Application Form

IDENTITY

Last Name :

First Name :

Nationality :

Date of Birth :/...../.....

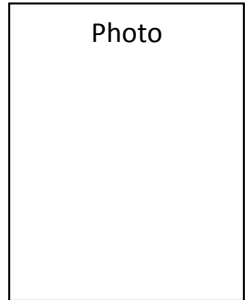
Place of Birth :

Address:

Post Code : Town:

Telephone : + Mobile: +

Email:@.....



MASTER CLASS

wool (France)

EMPLOYMENT OR CURRENT TRAINING COURSE (University year 2012-2013)

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EMPLOYMENT OR CURRENT TRAINING COURSE (University year 2012-2013)

Year	Degree or award obtained	Institute

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SUPERVISED PROJECTS, DISSERTATION, other projects carried out

Dates	Title(s) of the Project(s) or Dissertation(s)
	1/4

INTERNSHIPS AND EMPLOYMENT

Dates	Company or Organisation	Post occupied

INTERESTS

List your social and cultural interests, sports etc.

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COVERING LETTER

Describe the reasons and motivations behind your decision to apply for this Master Class.

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shown to me and that will appear in the Master Class program.

I also agree to actively participate in planned activities, to involve myself in the success of the proposed project and comply with internal regulations set by the institute responsible for organising the Master Class.

Location:

Signature

Date:/...../.....

ELEMENTS TO BE SUPPLIED

3/4

- One ID photo (to be pasted to your application form)
- Photocopies of degrees obtained or work references
- Curriculum Vitae
- Photocopy of your ID card or residence permit
- One covering letter
- Letter of intent duly signed and filled in
- 3 x images of your craftwork