

Call for applications

Master class on WOOD

July 1st - 7th, 2013

The ULUV (Centre for Folk Art Production of Slovakia), the INMA (French Institute for Arts and Crafts) and the Crafts Council of Ireland, (CCol) propose to organise training in the form of master classes bringing together teachers and young professionals (or professionals) of crafts, design and applied arts aiming to reflect a new approach to craft production in Europe.

The context

The crafts sector makes a significant contribution to the development of Europe's cultural, economic and social identity. Paradoxically, the image of excellence, that they reflect, remains marginal when faced with international production linked to globalisation that seeks to standardise products at the expense of originality. Bearing this in mind, it is necessary to demonstrate that traditional techniques have a future if their innovative potential and adaptability are developed.

The challenge for the sector is to propose a new position for these crafts in the economic market. It will target the emergence of a new generation of European young professionals (or professionals) and artisans combining "crafts and future design". To this end, the program first and foremost proposes to implement a European window of crafts, an "image centre" reflecting the identity of the sector.


The programme provides young European graduates with the opportunity to reposition the identity and image of these crafts through experimental design work linking heritage, creativity and anthropology as part of a "Master Class."

The objectives of the program

- Define and enhance the contemporary image of crafts.
- Enhance the creativity of crafts.
- Define the notion of innovation in crafts.
- Promote access to employment for young professionals.
- Define a training method combining heritage and innovation.


Partners of the project

 **INMA** (Institut National des Métiers d'Art - French Institute of Arts and Craft)

 **APCI** (Agence pour la Promotion de la Création Industrielle - Agency for the promotion of the industrial creativity)

 **The Craft Council of Ireland, CCol**

 **ULUV** (Ústredie ľudovej umeleckej výroby - Centre for Folk Art Production of Slovakia)

 **Fundesarte** (Fundación Española para la Innovación de la Artesanía - Spanish Foundation for Innovation in Crafts)

The Master Classes

The program proposes to organise training in the form of a master class bringing together teachers and young professionals (or professionals) of crafts, design or applied arts aiming to reflect a new approach to craft production in Europe in response to the current economic market.

Each class is composed of craft, applied arts and design young professionals and will be developed under the joint leadership of a recognised craftsman and a designer or an other person such as an architect, an artist or an anthropologist from the chosen sector.

Three seven days Master Classes will be organised as part of the program, each covering a specific area:

- Master Class in France: **Wool** Applications now accepted – closing date March 1st 2013 08. – 14. 04. 2013 in Rambouillet at the Bergerie Nationale.
www.bergerie-nationale.educagri.fr
- Master Class in Slovakia: **Wood** Applications now accepted - closing date March 22 nd 2013 01.-07.07.2013 in Ružomberok ŠUV - School of Applied Arts
www.suvrk.sk
- Master Class in Ireland: **Ceramic** (applications will open on March 4th) 19. – 25. 08. 2013 in The Crafts Council of Ireland's (CCOI) Ceramic Skills and Design Training Course, Thomastown, Kilkenny
www.learncraftdesign.com/skills-training/ccoi-ceramic-skills-and-design-training-course

Each master class will welcome 5 young professionals (or professionals) from each partner country with a total of 15 young professionals (or professionals) of crafts and design for each master class :

The **French master class** will welcomed 5 young professionals (or professionals) from Ireland, 5 young professionals (or professionals) from Slovakia and 5 young professionals (or professionals) from Spain and if possible from France.

The **Slovak master class** will welcomed 5 young professionals (or professionals) from Ireland, 5 young professionals (or professionals) from France and 5 young professionals (or professionals) from Spain and 2 skilled designers as lecturers from Slovakia.

The **Irish master class** will welcomed 5 young professionals (or professionals) from France, 5 young professionals (or professionals) from Slovakia and 5 young professionals (or professionals) from Spain and if possible from Ireland.

Content of the Master Classes

- Theoretical approaches (heritage, identity, design, marketing)
- Cultural approach via conferences or visits
- Practical and collaborative approach
- Production of a collective piece or several pieces in pairs
- Each master class will be documented using photography/ video
- Presentation of a participation certificate to each participant by the receiving school or training centre

Target groups

- Young professional graduated in crafts (less than 35 years old)
- Young professional graduated in design (less than 35 years old)

Selection Criteria

- Must have an excellent design or craft degree linked to the sector of the chosen master class
- Command of English
- Write a covering letter meeting the objectives
- Complete the application form
- Supply 3 x images of your work

Objectives of the Master Class for participants

- To develop skills
- To enhance production
- For craft professionals: knowledge of the relationship between the use and form of a piece, reflection on their capacity to innovate in the field
- For designers: knowledge of materials, expertise and techniques

Financial Support

Plane tickets (to a maximum of €200), and cost of the trip (meals + accommodation) are covered by the program.

How to apply for the WOOD Master Class in Slovakia

Each candidate must complete an application form and provide the supporting information listed.

For the **French applicants**, application forms for the WOOD Master Class must be returned by post or email before the 22nd March 2013 to the following address:

INMA
Catherine Virassamy
23, avenue Daumesnil
75012 PARIS
FRANCE
or
virassamy@inma-france.org

For the **Irish applicants**, application forms for the WOOD Master Class must be returned by post or email before the 22nd March 2013 to the following address:

Crafts Council of Ireland
Louise ALLEN
Castle Yard
Kilkenny
IRELAND
or
louise@cco.i.e

For the **Spanish applicants**, application forms for the WOOD Master Class must be returned by post or email before the 22nd March 2013 to the following address:

Fundesarte
Laura MIGUEL
General Zabala 12
28002 MADRID
SPAIN
or
lmiguel@fundesarte.org

Selection

For the **WOOD Master Class in Slovakia**, candidates will be informed of the results of the selection process by **28th March 2013** at the latest.

Contact details for partners

INMA - France

Catherine Virassamy : virassamy@inma-france.org
Stéphanie Gille : gille@inma-france.org



APCI - France

Anne-Marie Boutin : amboutin@apci.asso.fr



Craft Council of Ireland - Ireland

Louise Allen : louise@cco.i.e



Crafts Council
of Ireland

ULUV - Slovakia

Zuzana Tomanova: tomanova@uluv.sk



Fundesarte – Spain

Laura Miguel : lmiguel@fundesarte.org

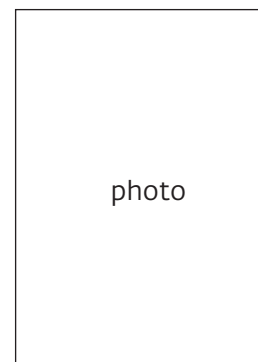


APPLICATION FORM
 Leonardo da Vinci Program
Crafts and Design in Europe
WOOD Master Class in Slovakia

IDENTITY

Last Name :
 First Name :
 Nationality :
 Date of Birth : / /
 Place of Birth :
 Address:

 Post Code : Town:
 Telephone : + Mobile: +
 Email: @



CHOSEN MASTER CLASS

WOOD (Slovakia)

EMPLOYMENT OR CURRENT TRAINING COURSE (University year 2012-2013)

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EMPLOYMENT OR CURRENT TRAINING COURSE (University year 2012-2013)

Year	Degree or award obtained	Institute

SUPERVISED PROJECTS, DISSERTATION, other projects carried out

Dates	Title(s) of the Project(s) or Dissertation(s)

INTERNSHIPS AND EMPLOYMENT

Dates	Company or Organisation	Post occupied

INTERESTS

List your social and cultural interests, sports etc.

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COVERING LETTER

Describe the reasons and motivations behind your decision to apply for this Master Class..

I the undersigned (First name)(Last name)....., agree to participate in the Master Class within the chosen sector, to attend all 7 days and to comply with the schedule that will be shown to me and that will appear in the Master Class program.

I also agree to actively participate in planned activities, to involve myself in the success of the proposed project and comply with internal regulations set by the institute responsible for organising the Master Class.

Location:

Signature

Date: / /

ELEMENTS TO BE SUPPLIED

- One ID photo (to be pasted to your application form)
- Photocopies of degrees obtained or work references
- Curriculum Vitae
- Photocopy of your ID card or residence permit
- One covering letter
- Letter of intent duly signed and filled in
- 3 x images of your craft work